



PRESS RELEASE

## **Tom Wells joins Origin Fertilisers nutrition agronomy team covering the Midlands**

Origin Fertilisers has added Tom Wells to its team of in-house nutrition agronomists. Tom will cover East and West Midlands providing nutrition advice on the benefits of tailored fertiliser to both livestock and arable farmers.

Tom comes from a farming background after growing up on a mixed family farm near Brigg in Lincolnshire. He quickly developed an understanding and interest of how nutrition directly affects both animals and crops and the importance of getting it correct greatly influences the final product.

He says: "Growing up on a mixed farm showed me the value of an integrated farming system and the benefits of having livestock as part of the arable rotation, but also the importance of nutrition to a productive system. The building blocks for production come from the right nutrition and understanding how to achieve this is essential."

After leaving Harper Adams with an agriculture degree that included a bias towards agronomy modules, Tom worked on the family farm for six years. During that time, he started the farm's sheep flock and implemented computer recording through Gatekeeper, along with producing the nutrient management plans alongside the agronomist. Following this, he took a role in the animal nutrition sector, which he says further developed his wider appreciation of the correct nutrition.

"These roles demonstrated how increasing certain nutrients can have direct improvements to the crops we grow or animals we are rearing. Using soil indices, work records and industry guidelines, I produced the farm's nutrient plans, and this practical experience means I'm well placed to help other farmers tailor their fertiliser to crop or animal requirements."

Tom joined Origin after being impressed by the genuine nature of the business and the farmer-focussed ethos across a wide range of products.

–ENDS–

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**Image:** Tom Wells

**Caption:** Tom's experience in both the arable and livestock sectors provide him with a strong belief that the right nutrition is fundamental for improving production systems

**Notes to editors:**

- Origin Fertilisers is a national manufacturer and distributor of fertiliser with 12 production facilities across Great Britain and headquarters in Royston, Hertfordshire.
- Origin has over 15,000 products to help arable and grassland farmers make better use of fertiliser – both financially and environmentally – by using targeted prescription fertilisers to improve soil fertility and crop productivity. Targeted nutrition (with a known carbon footprint) can have a significant impact on helping farming reach sustainability goals.
- A team of regional in-house nutrition agronomists offer practical advice to growers on ways to improve their crop nutrition and fertiliser usage.

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