



PRESS RELEASE

## **Duo add experience to Origin Fertilisers' northern team**

**Calum McCall and Robert Harvie have joined the team at Origin Fertilisers covering northern England and south west Scotland.**

Calum has joined Origin as retail technical support covering south west Scotland and will be supported by the team of in-house nutrition agronomists. With over 10 years' experience at major agricultural merchant Tarff Valley, and a further two years at Carrs Billington, he joins Origin with a strong product knowledge. In both roles, he became acutely aware of the issues facing modern farmers and the need for sound advice. Holding both BASIS and FACTS qualifications, Calum has a clear vision in his new role.

"Through my previous jobs, I spent a lot of time talking to farmers and understanding their issues, and I believe increasing fertiliser efficiency is a key focus for many in the future. There is more interest regarding enhanced fertilisers, rather than applying the same as previous seasons, and Origin's range of prescription nutrition is ideal for this."

Based in south west Scotland, Calum will be developing his role across the region and helping both livestock and arable farmers achieve more from their fertiliser.

In a further strengthening of the team, Robert Harvie joins Origin as an area sales representative covering Lanarkshire and the surrounding areas. Robert hails from a beef and sheep farm in Coalburn, Lanarkshire, so understands the challenges farmers face across the region. He joins Origin with experience selling animal health products for a local agricultural supplier.

"I know the region well and have direct experience with the daily challenges faced on local farms. I've joined Origin to challenge myself and grow my fertiliser product knowledge, specialising in providing the right fertiliser advice to farmers," says Robert.

"My aim is to build strong relationships with existing and new customers and work with them and the current Origin team in the area to ensure crop requirements are met."

Robert and Calum have already started their new roles.

–ENDS–

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**Image:** Calum McCall

**Caption:** Calum is BASIS and FACTS qualified and will provide retail technical support in south west Scotland.



**Image:** Robert Harvie

**Caption:** Robert hails from a beef and sheep farm near Lanark so understands the daily challenges of farming life.

**Notes to editors:**

- Origin Fertilisers is a national manufacturer and distributor of fertiliser with 12 production facilities across Great Britain and headquarters in Royston, Hertfordshire.
- Origin has over 17,000 products to help arable and grassland farmers make better use of fertiliser – both financially and environmentally – by using targeted prescription fertilisers to improve soil fertility and crop productivity. Targeted nutrition (with a known carbon footprint) can have a significant impact on helping farming reach sustainability goals.
- A team of regional in-house nutrition agronomists offer practical advice to growers on ways to improve their crop nutrition and fertiliser usage.

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